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MEDIA CONTACTS:
Kat Calbes/Stephanie
Cedeño
BLAZE
Tel: (310) 395-5050
kcalbes@blazepr.com
scedeno@blazepr.com

SHELL VACATIONS HOSPITALITY'S NEW *HOT DEALS BLOG* DELIVERS SIZZLING FAMILY TRAVEL OPPORTUNITIES

*Country's Preeminent Hotel Company for All-Season, Family Travel Launches Consumer Resource
For Vacations on the Fly and on the Cheap*

Phoenix—Shell Vacations Hospitality is proud to announce the launch of a new key component to its web site—the [Hot Deals Blog](#). Travelers seeking a resource for last-minute lodging bargains at Shell Hospitality's 23 one-of-a-kind, all-seasons resorts will find stellar, last minute deals created for loyal, new and soon-to-be fans of Shell Hospitality's condo rentals and expansive suite accommodations in diverse locations such as the beaches of Hawaii, the legendary links of Arizona, dynamic San Francisco, picturesque New England and so many more destinations suited for adult and family travelers.

Every week, Shell Hospitality will offer one bargain basement, lowest- rate-of- the- year sale at a resort or destination. Exclusive deals that range from \$49 per night to 50% off savings are only offered on the **Hot Deals Blog** and cannot be booked anywhere else! Consumers will be encouraged to check back into the blog the following week to find the next of-the-moment-deal by visiting Shellhospitality.com/blog. Last minute deals are updated every Thursday night. Once the deal sells out, it is gone forever.

Aside from deals, bargain-seeking travelers can likely find the following on the Hot Deals Blog:

- **Contests and Giveaways** – Win Big by entering Shell Hospitality's various contests and sweepstakes giveaways throughout the year.

(more)

- **Incentives** – Book a certain number of nights and become eligible to receive any number of family-friendly amenities or multi-night discounts.
- **Packages** – Often including special amenities, all-season family-friendly activities and attractive rates, Shell Vacations Hospitality packages are the no-fail way to a memorable, yet budget-friendly vacation.
- **Too-good-to-be –true rates** – No frills or thrills attached. These unadulterated deals on nightly rates at properties across the U.S. and Canada need not be paired with anything else to get you moving to your nearest Shell Vacations Hospitality resort.

Karen Johnson, vice president of sales and marketing for Shell Vacations Hospitality says, “We aim to provide travelers with the best travel values possible. Our Hot Deals Blog will become an increasingly important aspect of how we deliver valuable deals to our current and potential guests because of its instant nature. The moment we become aware of a deal at one of our properties, we can pass it on to our loyal followers. It is the ultimate resource for the 2.0 travel bargain seeker!”

For more information about Shell Vacations Hospitality’s Hot Deals Blog or to follow its weekly travel bargains, visit www.shellhospitality.com/blog and make sure to share the latest deals with friends and family via Facebook, Twitter, Digg.com, Fark, Newsvine and several other social networks posted on the site.

About Shell Vacations Hospitality:

[Shell Vacations Hospitality](http://www.shellhospitality.com) offers a collection of 23 resorts, hotels and lodges ideal for family vacations, romantic getaways, retreats, reunions and business trips. Visitors may stay at hotels and resorts in popular destinations in the U.S. and Canada from San Francisco to Whistler. Shell Vacations Hospitality is a subsidiary of Shell Vacations LLC, a premier developer of upscale vacation ownership resorts. For more information, please visit www.ShellHospitality.com.

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